

# Direction de l'Habitat et du Logement de la Métropole de Lyon



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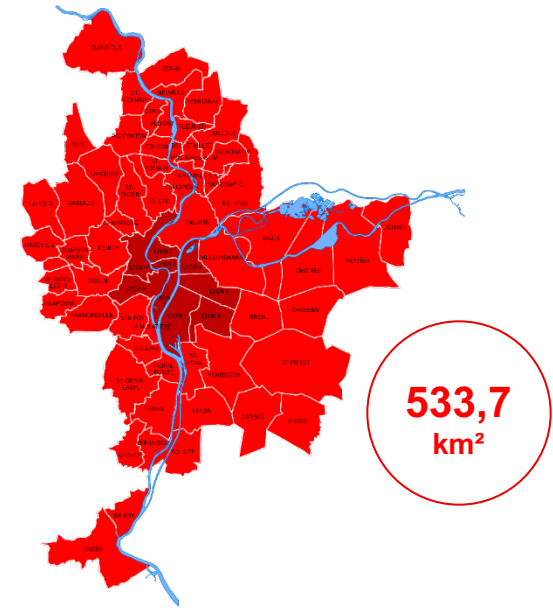
# LOCAL CONTEXT

## EMERGENCE OF THE METROPOLE

- *Created in 2014*
- *Merger of 2 local authorities*
- *59 cities = 1,3 M inhabitants*

## COMPETENCES REGARDING HOMELESSNESS

- The Metropole now holds almost all competences to tackle this issue
- Old-established partnerships → ability to operate the necessary shift to implement HF principles



## KEY FIGURES

**70 000** ongoing requests for social housing  
Only **10 000** available social housing units

**2 500** rough sleepers (from the 115, Emergency call center)  
**15 500** (6 500 in shelters or accommodation + 9 000 applying for a shelter)

**+ 150 000** inhabitants by 2030

# HOUSING FIRST IN OUR METROPOLE

*Since 2018, the Metropole of Lyon is in charge of implementing the Housing First Strategy at the local level.*

Our Housing First Strategy is built on 3 key cornerstones:

- **OFFER** - increase the supply of affordable and decent housing
- **PROJECTS** - try new models of social support
- **PROFESSIONAL PRACTICES** - change management strategies and professional practices to encompass HF principles

## GOALS TO REACH WITHIN 5 YEARS

1. Divide the number of homeless people by two
2. Find a housing solution for young people coming out of children protection
3. Find a housing solution for all the people leaving institutions (jail, mental hospitals...)
4. Prevent evictions for situations where rents are too high or when mental health issues are the cause of housing difficulties

# HOUSING FIRST IN OUR METROPOLE

## MAIN CONDITIONS TO REACH TRANSFORMATION

### ➤ **Participative approach :**

- Continuous involvement of relevant stakeholders to implement HF principles and design their own transformation strategy accordingly.

### ➤ **Financial innovation :**

- Creation of a public-public Social Impact Bond and shared fund to implement HF Programme and scaling it up ;
- Cooperation with European banks and financial institutions to find new funds.

### ➤ **Training, evaluation and exchange of good practices :**

- Evaluation : Improve our knowledge on homelessness and homeless people's needs to adapt our strategy accordingly,  
Assess our strategy's impact and costs ;
- Training : Create a degree specific to HF (University, professional training) to have professionals receptive to HF principles and able to apply those principles in practice ;
- Exchange of good practices : Improve our knowledge on how other European cities are dealing with the issue of homelessness or how they finance social & innovative housing projects, etc.

# VARIOUS SOLUTIONS FOR DISTINCT SITUATIONS

## 2 CATEGORIES OF PEOPLE EXIST IN TERMS OF HOMELESSNESS

### ➤ ***Homeless people with rights***

- They have a valid administrative status
- They can have access to traditional forms of housing (HF, social housing, etc.)
- They can work

### ➤ ***Homeless people with 'incomplete rights'***

- They have no administrative status (e.g. migrants without the refugee status)
- They do not have access to traditional forms of housing
- They cannot work
- Other kinds of housing solutions must be sought for those people  
E.g. : implementation of the Home Silk Road project by means of an UIA grant
  - Use transitional housing solutions such as housing modules to have a sufficient offer to accommodate people with unstable situations and no access to housing

# POST COVID-19 PLAN : ZERO REMISE A LA RUE

*During the COVID19 crisis, our Metropole has been very involved*

- **1 500** homeless people have been provided with temporary housing in hotel or in temporary solution in Metropole de Lyon
- **2** special medical centers for homeless people who have Covid-19 but who don't require hospitalisation have been created
- The government has extended the winter accommodation program **until the 10th of July**, in line with the new end-date for the state of emergency.
- Creation of a new solution to prevent homeless people from going back to the street, especially with the threat of a second wave of Covid19 : **“Zero return to the street”** ; initiated by the representative of the State in the Metropolitan area and the (former) president of the Metropole.

# POST COVID-19 PLAN : ZERO REMISE A LA RUE

## ZERO RETURN TO THE STREET PLAN – ORIENTATIONS

Approximately **1 500 cases** currently identified as targets

### ➤ **ACCELERATION OF ALLOCATIONS TO HOUSEHOLDS LIVING IN EMERGENCY SHELTERS**

- We already started working with social housing companies
  - ⇒ The Intercommunal Agreement with them provides that : 6 % of allocations must be for households living in shelters or for rough sleepers
  - ⇒ The State, the Metropole, Action Logement and providers must agree to prioritise allocations (no increase)
- We are negotiating with providers to **allocate 555 dwellings** to those leaving in shelters or in the street, **before the end of October 2020**

### ➤ **INCREASE TEMPORARY URBANISM & HOUSING SOLUTIONS**

- Involve all relevant stakeholders and identify all opportunities of vacant land managed by the Metropole or others
- Increase the offer of modular housing

# POST COVID-19 PLAN : ZERO REMISE A LA RUE

## ZERO RETURN TO THE STREET PLAN - ORIENTATIONS

### ➤ **SUPPORT TO HOUSEHOLDS**

- Adaptation of the support according to the household's needs & HF principles :
  - ❑ Implementation of support methods already existing through HF projects
  - ❑ Ensure funding for support
    - ❑ sharing credits from the State & the Metropole (FSL, FNAVDL, IML, etc.)
    - ❑ New funding request to the State and USH

### ➤ **MOBILISE DWELLINGS IN THE PRIVATE HOUSING STOCK**

- We need to speed up the current works such as :
  - ❑ Collection platform Collectif Logement du Rhône, Habitat & Humanise, GIE La Ville Autrement
  - ❑ Looking for funding from european banks
  - ❑ Start negotiating with AirBnb executives
- ❑ To reach this goal we have an operational unit which gather all the stakeholders (State, MDL, NGO, social housing providers) every two weeks



**Direction de l'Habitat et du Logement de la Métropole  
de Lyon**

**THANK YOU VERY MUCH FOR  
YOUR ATTENTION**

**PLAN QUINQUENNAL POUR LE  
LOGEMENT D'ABORD**

**GRANDLYON**  
la métropole

— *Ensemble, luttons contre le sans-abrisme!* —

la métropole  
**GRANDLYON**

# CORNERSTONE #1 - OFFER

## 5-YEARS TARGETS

### REQUISITION OF PRIVATE DWELLINGS FOR SOCIAL PURPOSE

- ⇒ 350 private dwellings requisitioned for social purpose

### PRODUCTION OF ALTERNATIVE SOLUTIONS

- ⇒ Doubling up 'guesthouses' : 20 structures = 400 places approx.
- ⇒ 500 places (group housing)
- ⇒ Progressive transformation of collective housing structures into dwellings

### INCREASED DIRECT ACCESS TO SOCIAL HOUSING INSTEAD OF EMERGENCY SHELTERING

- ⇒ Increase direct access to social housing along with adequate support
- ⇒ Support the transformation of access channels and selection mechanisms to integrate this logic

### DEVELOPMENT OF TEMPORARY HOUSING SOLUTIONS

- ⇒ 'Interlayer' housing (pre-existing & available dwellings) : 250 households supported
- ⇒ 'Modular' housing (manufactured housing modules) : capacity of 500 places approx.

# CORNERSTONE #2 - PROJECTS

## TARGETS RELATED TO INNOVATIVE TYPES OF SUPPORT

### ROLE OF THE BENEFICIARIES

- ⇒ Let them play a key role in the assessment of their needs and in any action related to them
- ⇒ Improve their ability to choose and to act
- ⇒ Build their support upon their abilities & resources, as well as on mutual aid between peers

### MULTIDISCIPLINARY APPROACHES ON HOUSING, CARE AND INTEGRATION

- ⇒ Redeploy existing careers giving due consideration to people as a whole
- ⇒ Develop coherence between socio-professional integration and access to housing or care

### BETTER KNOWLEDGE ABOUT THE NEEDS AND QUALIFY/IDENTIFY THEM

- Revisit relations between :
- ⇒ scrutiny/qualification of the needs orientation mechanisms  
Concerned people
  - ⇒ Rally any concerned person or stakeholder

### SEPARATION BETWEEN SUPPORT AND HOUSING

- ⇒ Broaden housing types throughout the whole territory of the Metropole
- ⇒ Focus support on people and tailor the support according to the different types of housing, knowing that needs and tenancies can change

# CORNERSTONE #3 – PROFESSIONAL PRACTICES

## OBJECTIVES

### ACCULTURATION AND DIALOGUE ON GOOD PRACTICES & EXPERIENCES

- ➔ Institutional supervision and creation of a 'Task Force' to help remove obstacles
- ➔ Focus supervision of stakeholders' network on continuous improvement to share a 'pioneer spirit'
- ➔ Disseminate and capitalise on innovative experiences
- ➔ Share and promote the actions through a Twitter & a Facebook page

### REINFORCEMENT OF PLAYERS' TRAINING

- ➔ Incorporate social action and health & social action into professionals' basic training
- ➔ Create an academic diploma specific to 'Housing First' with the University Lyon 2
- ➔ Train continuously the players (housing, sheltering, health care, etc.), in partnership with the HF Hub
- ➔ Train elected representatives to the HF principles, in partnership with 'Sciences Po Lyon' and 'CCAURA'

# CORNERSTONE #3 – PROFESSIONAL PRACTICES

## OBJECTIVES

### CONTINUOUS IMPROVEMENT MECHANISM

#### FOLLOW-UP

Create common standards to monitor implementation, results and evolutions

#### OBSERVATION

- ➔ Establish dialogue between the structures/places with knowledge on the needs
- ➔ Conduct & share an initial diagnosis of the current state to help measure & assess evolutions
- ➔ Deepen knowledge of the needs, Never narrow the needs to the provided solutions, Identify gaps to progress
- ➔ Lean on the social observatory of the local social monitoring centre (Maison de la Veille Sociale, MVS)

#### EVALUATION

- ➔ Involve all concerned players in the evaluation process
- ➔ Report achievements & obstacles
- ➔ Assess results, costs and deployment modalities
- ➔ Partner with academic institutions & HF Hub